Press Release

No: 180 - PR/BHL/2021

Dhaka, August 30, 2021

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Laksham

Bangladesh Honda Pvt. Ltd. opened a new showroom in Laksham Sadar on August 30, 2021 under the dealership of **Adarsha Honda Gallery**. The showroom is new and will help the people of Laksham Sadar

area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design and reliability and 4S service by our dealers. It is our wish that **Adarsha Honda Gallery** will be a very good support for customers in Laksham Sadar area by providing the

outstanding services which exceeding customer expectation and we BHL will extend our every effort to

realize such wish." said Mr. Mutsuo Usui, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attended the opening ceremony:

1. Mr. Saiful Isalm Tepu, Owner, Adarsha Honda Gallery.

2. Mr. Alvee Mahtab Chowdhury, Area In Charge, Sales, Bangladesh Honda Pvt Ltd.

Showroom Address:

Adarsha Honda Gallery

Mr. Saiful Isalm Tepu North Bypass road, Laksam sadar, Laksam, Cumilla

Cell: 01716-086014

Email: adarshahondagallery@gmail.com

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Faithfully Yours

Mutsuo Usui Managing Director and CEO Bangladesh Honda Private Limited (BHL)